



This report is prepared for the Warsaw Stock Exchange SA within the framework of the Analytical Coverage Support Program 4.0.

171/2024/AR/April 8, 2024

Company	LT fundamental recommendation	12M EFV (PLN)	ST market-relative bias	Analyst
<b>Action</b>	<b>Buy</b>	<b>21.6</b>	<b>Neutral</b>	Jakub K. Viscardi

**Event: Sales and gross profit margin for March revealed.**

On Monday, during the WSE trading hours, Action released preliminary sales and gross profit margin on sales for March. The Group's **consolidated revenues** reached **PLN 185 million** (down 13% yoy) and the **gross profit margin on sales** in March arrived at **8.2%** (+0.6 mom/+0.1 pp yoy).

For **January-March** cumulatively, Action's revenues stand at **PLN 613 million** (up 4% yoy) with the weighted average gross margin on sales at **7.8%** (-0.3 pp yoy).

**Expected impact:** *Slightly negative; on the one hand, March revenues featured a material double-digit yoy decrease whereas 1Q24 cumulated revenues are still 4% higher yoy. On the other hand, the Company's gross profitability in March is higher yoy, albeit the average weighted gross margin in 1Q24 was 0.3 pp down yoy (vs preliminary figures for 1Q24).*

*Still, we cannot preclude that the reported margin proves to be higher than the preliminary one, as it was in the previous quarters.*

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*The report is not a recommendation within the meaning of Commission Delegated Regulation (EU) 2016/958 of 9 March 2016 supplementing Regulation (EU) No 596/2014 of the European Parliament and of the Council with regard to regulatory technical standards for technical arrangements for objective presentation of investment recommendations or other information recommending or suggesting an investment strategy and for disclosure of particular interests or indications of conflicts of interest.*